

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 557402 /		<u>Alt Order #</u> 09760449
<u>Product</u> <b>COFFMAN 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/15/12</b>		<u>Estimate #</u> <b>2671</b>
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/09/12	10/15/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$150.00			
2	31	10/09/12	10/15/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
3	31	10/09/12	10/15/12	Good Day Colorado	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				10	\$300.00			
4	31	10/09/12	10/15/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
5	31	10/14/12	10/14/12	FOX News Sunday	9a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$150.00			
6	31	10/09/12	10/15/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$250.00			
7	31	10/09/12	10/15/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$450.00			
8	31	10/09/12	10/15/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/09/12-10/15/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,10,9.11											
E 9	31	10/13/12	10/13/12	News Saturday 5p-530	5p-530p		:30			NM	10	\$10,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u> 557402 /		<u>Alt Order #</u> 09760449
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> COFFMAN 4 CONGRES	<u>Estimate #</u> 2671
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		<del>\$200.00</del>	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11											
	2	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	M-----	:30		\$1,500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	3	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	-----Su	:30		<del>\$2,500.00</del>	NM		
	See MG 9.15											
	4	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	M-----	:30		\$1,500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	5	31	10/10/12-10/10/12	FOX X Factor	7-9p	---W-----	:30		\$3,500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	6	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	7	31	10/13/12-10/13/12	College Football Early	1p-cc	-----Sa--	:30		\$500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	8	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 9.12,9.13,9.14											
	9	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 9.12,9.13,9.14											
	10	31	10/09/12-10/15/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 9.12,9.13,9.14											
	11	31	10/09/12-10/15/12	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$500.00	NM		
	MG for 10.1,14.1,11.1,13.2,13.1,18.1,25.5,21.4,8.2,9.1											
	12	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	MG for 9.8,9.9,9.10											
	13	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	MG for 9.8,9.9,9.10											
	14	31	10/09/12-10/15/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	MG for 9.8,9.9,9.10											
	15	31	10/09/12-10/15/12	MLB Championship Series	2p-CC	-----Su	:30		\$1,500.00	NM		
	MG for 9.3 10/14											
10	31	10/13/12	10/13/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	News Sa 530-6p	530p-6p	-----Sa--	:30		<del>\$200.00</del>	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11											
11	31	10/09/12	10/15/12	The Simpsons	6p-630p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/09/12-10/15/12	The Simpsons	6p-630p	MTuWThF----	:30		<del>\$450.00</del>	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11											
12	31	10/09/12	10/15/12	The Simpsons	630p-7p		:30			NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$575.00			
13	31	10/14/12	10/15/12	MLB Championship Ser	2p-CC		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/12	10/20/12	M-----S				2	\$3,500.00			

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<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> COFFMAN 4 CONGRES
<u>Advertiser</u> Coffman/R/Congress		<u>Estimate #</u> 2671
		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	31	10/14/12-10/20/12	MLB Championship Ser	2p-CC	M-----Su	:30		<del>\$3,500.00</del>		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11												
2	31	10/14/12-10/20/12	MLB Championship Ser	2p-CC	M-----Su	:30		<del>\$3,500.00</del>		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11												
14	31	10/11/12	10/11/12	Glee Thursday 8-9p	8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	---T---	1			\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	31	10/08/12-10/14/12	Glee Thursday 8-9p	8p-9p	----Th----	:30		<del>\$2,000.00</del>		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11												
15	31	10/12/12	10/12/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----F--	1			\$900.00				
16	31	10/13/12	10/13/12	College Football on	1p-cc		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$1,200.00				
17	31	10/14/12	10/14/12	NFL on FOX 2pm	2p-CC		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S	1			\$5,500.00				
18	31	10/14/12	10/14/12	NFL/Postgame	530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S	1			\$2,500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	31	10/08/12-10/14/12	NFL/Postgame	530-6p	-----Su	:30		<del>\$2,500.00</del>		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11												
19	31	10/09/12	10/15/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	4			\$1,500.00				
20	31	10/09/12	10/15/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	5			\$1,100.00				
21	31	10/09/12	10/15/12	Fox 31 News Nightsid	10p-1035p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	5			\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
4	31	10/09/12-10/15/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		<del>\$500.00</del>		NM		
See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11												
22	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$500.00				
23	31	10/13/12	10/13/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-	1			\$400.00				
24	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S	1			\$1,000.00				
25	31	10/09/12	10/15/12	TMZ	1035p-1105p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	5			\$175.00				

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<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> COFFMAN 4 CONGRES
<u>Advertiser</u> Coffman/R/Congress		<u>Estimate #</u> 2671
		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	31	10/09/12-10/15/12	TMZ	1035p-1105p	MTuWThF----	:30		<del>\$175.00</del>	NM		
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10,9.11											
26	31	10/09/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$250.00			
27	31	10/14/12	10/14/12	MLB Championship Series	2p-CC		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00			
28	31	10/14/12	10/14/12	FOX NFL Pregame	10a-11a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$500.00			
29	31	10/15/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$250.00			
N 30	31	10/14/12	10/14/12	FOX MLB Rainout Prime	7p-9p		:30			NM	4	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				4	\$0.00			
N 31	31	10/15/12	10/15/12	FOX MLB Rainout Prime	7p-9p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				4	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/15/12-10/21/12	FOX MLB Rainout Prime	7p-9p	M-----	:30		<del>\$0.00</del>	NM		
	Credited											
	3	31	10/15/12-10/21/12	FOX MLB Rainout Prime	7p-9p	M-----	:30		<del>\$0.00</del>	NM		
	Credited											
N 32	31	10/15/12	10/15/12	MLB Championship Series	2p-CC		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,500.00			
N 33	31	10/15/12	10/15/12	Fox 31 News Nightside	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$500.00			
Totals											95	\$55,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	95	\$55,625.00	\$47,281.25
<b>Totals</b>	<b>95</b>	<b>\$55,625.00</b>	<b>\$47,281.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.